



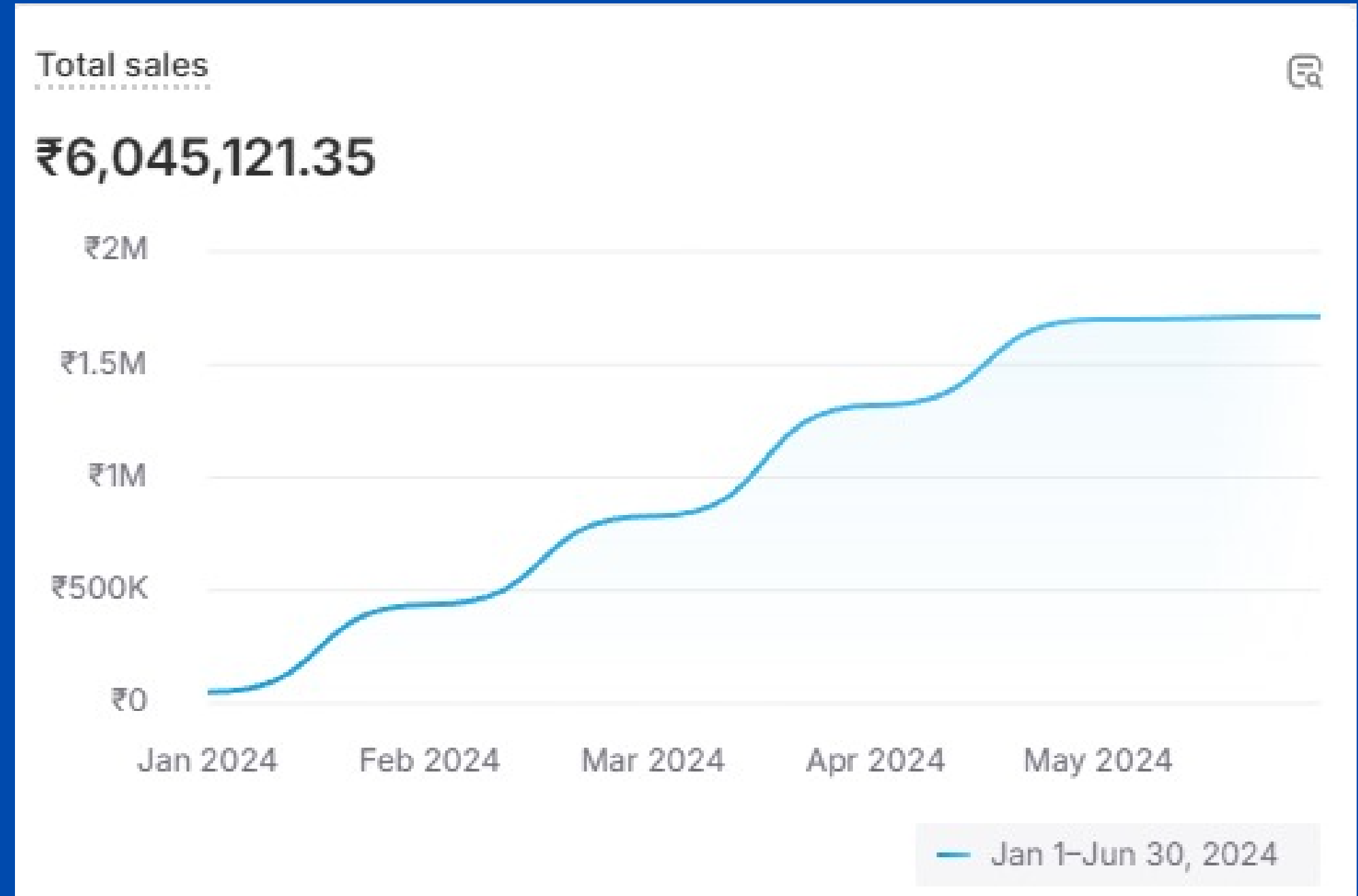
The Secret to Scale Fashion Brand From

**₹0 to ₹60Lakh Revenue
In 5 Months**

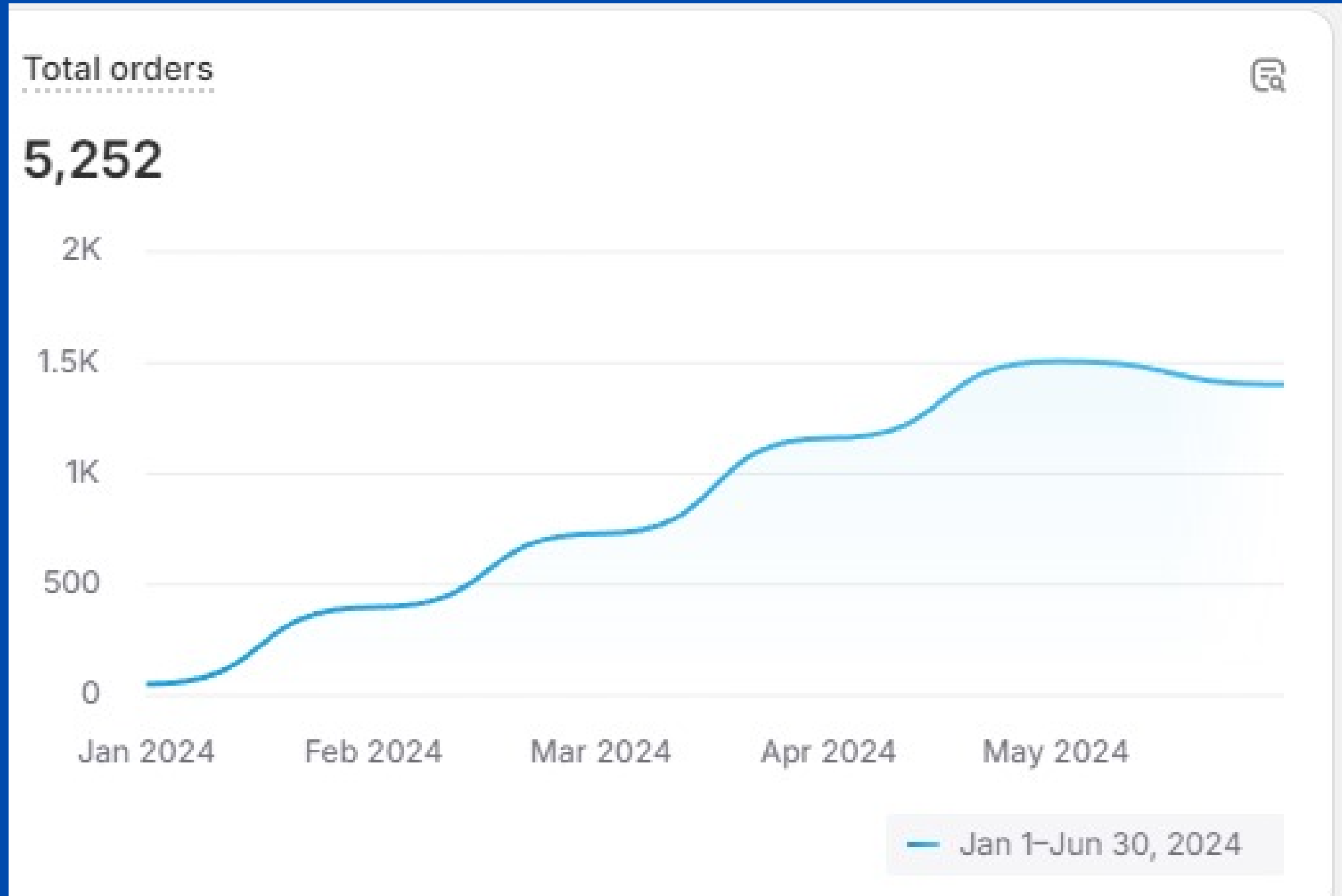


Brand witnessed an **Average growth of 60% revenue Month on Month**
Annual run rate of **₹ 5.2 cr**

ROAS of 4



- Brands orders grew by **59%** Month on Month
- Average order value increased from ₹ 990 to ₹1200



HOW

1. Demographics selection & optimization :

- Triangulated down to cities contributing **80% of revenue**
- Restricted ad delivery to **high revenue contributing** age group of 25 to 55.

2. Focused product category selection and

- regular introduction of correct category sku's helped in growth.
- monitored impression share distribution on best sellers

3. User-focused content and crafted ads

- with right hooks drove significant sales growth.



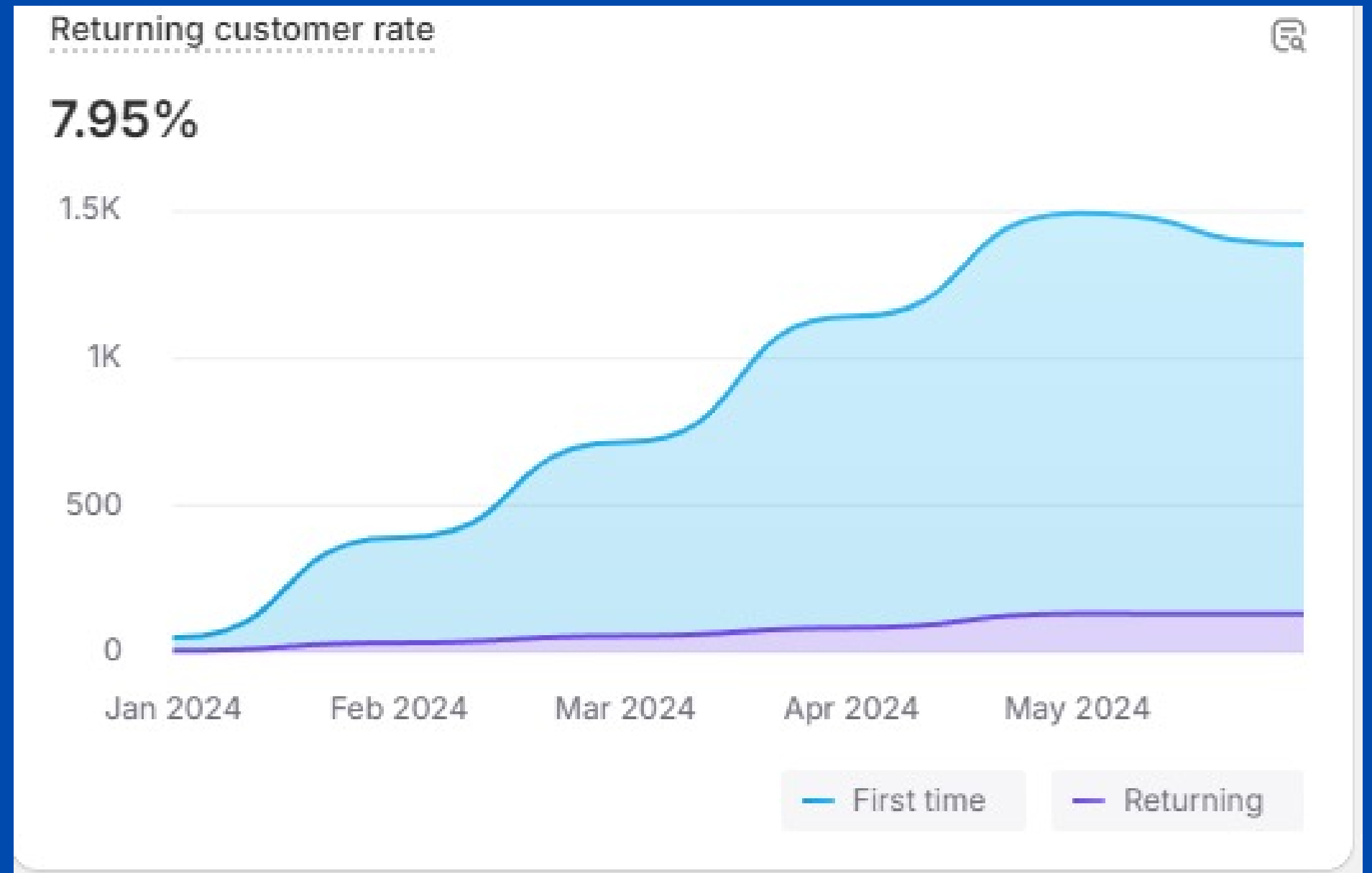
Problem

- Sales dropped in main product category
- Limited content, affecting customer engagement

Solution

- Adapted marketing strategy to focus on new best- selling
- Utilized Meta and Google ads to drive sales and growth
- Collaborated with influencers and content creators to enhance product visibility

■ **50% growth** in social media followers and **20% rise** in email subscribers



Key Takeaways

01

Adapt to changing market trends and customer preferences

02

Collaborate with influencers and content creators to enhance product visibility and customer connection.

03

Leverage Meta and Google ads to drive sales and growth



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Why Partner With Us

- Proven expertise in performance marketing and e-commerce growth
- Agile and innovative approach to adapting to changing market trends
- Successful track record of increasing revenue and enhancing customer engagement
- 100 CR + Revenue generated
- Monthly 10cr budget handled.

Hear, What our partners have to say



SIDDHARTH



From web design to content creation, they've covered it all for us. Our website looks fantastic, and our online engagement has soared.

- MEERA



JUHI



These guys are digital wizards! Our digital marketing performance has gone through the roof since partnering with them. Kudos to the team!

- JUHI BENGANI



AYUSH



I'm extremely satisfied with their service. The team is responsive and knows how to bring better conversions on our website.

- AADEA



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